

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848			ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	INCEPTION MARKETING LLC			KIM VANN FOR CONGRESS		
AND	847 Sansome St Ste 200			PO BOX 984		
ADDRESS	San Francisco CA 94111-1529			Willows CA 95988-0984		
	USA			USA		
CONTACT	KRISTIN AMADOR			PRODUCTCD03R/VANN		
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO.	10/8	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
3	Sa Cancelled		05:00A	07:00A	30S	10/13/12-10/13/12	CBS THIS MORNING - SATURDAY	0	75.00	.00
4	Su Cancelled		06:28A	07:58A	30S	10/14/12-10/14/12	CBS THIS MORNING - SUNDAY	0	500.00	.00
LUR										
6	M-F Cancelled		12:00N	12:30P	30S	10/08/12-10/08/12	CBS13 NEWS @ NOON	0	200.00	.00
7	M-F Cancelled		08:58A	09:58A	30S	10/08/12-10/08/12	LET'S MAKE A DEAL	0	175.00	.00
8	M-F Cancelled		01:58P	02:58P	30S	10/08/12-10/08/12	THE DOCTORS	0	150.00	.00
9	M-F Cancelled		02:58P	04:00P	30S	10/08/12-10/08/12	DR PHIL	0	275.00	.00
10	M-F Cancelled		06:00P	06:30P	30S	10/08/12-10/08/12	CBS13 NEWS @ 6	0	800.00	.00
11	Sa Cancelled		04:58P	05:30P	30S	10/13/12-10/13/12	CBS13 NEWS @ 5 (SAT)	0	500.00	.00
12	M-F Cancelled		06:30P	06:58P	30S	10/08/12-10/08/12	ENTERTAINMENT TONIGHT M-F	0	750.00	.00
13	Sa Cancelled		05:58P	06:58P	30S	10/13/12-10/13/12	ENTERTAINMENT THIS WEEK	0	300.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33424-3

DATE PRINTED

10/02/12

AND

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338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848			ADVERTISER (OR AGENCY AND ADVERTISER)		
NAME	INCEPTION MARKETING LLC			KIM VANN FOR CONGRESS		
AND	847 Sansome St Ste 200			PO BOX 984		
ADDRESS	San Francisco CA 94111-1529			Willows CA 95988-0984		
	USA			USA		
CONTACT	KRISTIN AMADOR			PRODUCTCD03R/VANN		
LOCAL SALESPERSON	LINDA SULA		AGENCY EST. NO.	PRODUCT 1300		
			10/8	CODE		
NATIONAL SALESPERSON						

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
14	M Cancelled		07:58P	09:00P	30S	10/08/12-10/08/12	TWO BROKE GIRLS/MIKE & MOLLY	0	4000.00	.00
15	Sa Cancelled		08:58P	10:00P	30S	10/13/12-10/13/12	48 HOURS	0	1500.00	.00
16	T Cancelled		06:58P	08:00P	30S	10/09/12-10/09/12	NAVY N.C.I.S.	0	4000.00	.00
17	W Cancelled		06:58P	07:58P	30S	10/10/12-10/10/12	SURVIVOR XXV: THE	0	3000.00	.00
18	M-F Cancelled		01:02A	01:32A	30S	10/08/12-10/08/12	COMICS UNLEASHED	0	75.00	.00
19	M-F Cancelled		11:00P	12:05A	30S	10/08/12-10/08/12	DAVID LETTERMAN	0	400.00	.00
Total Contract:								0		.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	.00	.00	.00	
GRAND TOTAL									.00	

ORDER 33424 HAS BEEN CANCELLED.

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